

Your business is unique

Your virtual tour can be too



**Panospin has a 360° Virtual Tour
that fits your specific needs**

Compare our virtual tour options to see which one is best for your location

Virtual Tour Comparison

Google Tour

Best for tight budgets

Link to Google Maps search results

No frills tour

Website integration

Individual 360 views

Step-by-step & “walk-through” navigation available

Screen reader support enabled

Website integration



Matterport Tour

Best for, but not limited to, real estate industry

Step-by-step “walk through” experience

Views every 10 feet

Interactive hotspots

“Dollhouse” view available

Website integration



Panospin Tour

Best for multiple locations and customized tour

Image quality – high-end, excellent

One master tour with individual locations

Title and description/all views

Interactive hotspots

Campus-style map available

Floor plan available

Website integration



Virtual Tour Pricing



Google Tour

Range: \$450 - \$1150+

No job size minimum

No hosting fee

Floor plan not available



Matterport Tour

\$0.19 / sq ft - includes (1) still photo of each location

Still photos only (*no virtual tour*)

\$0.12 / sq ft

No job size minimum

Hosting – first 3 months free;

\$10/month thereafter

Optional: B&W schematic floorplan @ \$75



Panospin360 Tour

\$1800-\$8000

Job size minimum (3) Panospin views

Hosting not available

Floor plan available - no fee

Navigation & Display

Google Tour

Image quality - decent

Tours can be cumbersome, non-intuitive, navigation clumsy

Single spins and connected spin (10 feet apart) navigation available

No title or explanatory text

Blurred nadir view

Matterport Tour

Image quality - good to excellent

Tours - smooth, intuitive, beautiful

Single spins & connected spins (10 feet apart)

Interactive hotspots - (3) per spin view, explanatory text, YouTube link, external website link

Thumbnail titles only

Blurred nadir view

“Dollhouse” view available with multiple spins

Tour autoplay available

Floorplan available - \$75

Panospin360

Image quality - excellent.

Tours - smooth, intuitive, beautiful

One master tour with multiple spins

Interactive hotspots - (3) per spin view, explanatory text, YouTube link, external website link

Title and explanatory text for every 360-degree spin view.

Patched nadir view with logo, or restricted downward view.

Tour autoplay available

Tour customization available

Post-Publication

Google Tour

Updates can be easily updated after publication

Direct tour access from Google Search

Website integration via iframe

Display on Facebook via URL Link

Mobile responsive

Matterport Tour

Updates are available only with single spin tours.

Complete reshoot is necessary for updates to multiple spin tours

Tour available via link after website integration

Website integration via iframe

Display on Facebook via URL Link

Mobile responsive

Panospin360

Updates can be easily done after publication

Tour available via link after website integration

Website integration via HTML5

Display on Facebook via URL Link

Mobile responsive

Contact Us

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